





YOU DO BUSINESS WITH ITALY? YOU LOVE ITALY, ITS ART, CULTURE, SPORTS, FOOD, PRODUCTS, DESIGN, FASHION? YOU LIKE THE ITALIAN STYLE?

IBG IS AN EASY AND DIRECT WAY TO CONNECT WITH ITALY AND ITALIAN, TO KNOW THEM AND TO LET THEM KNOW YOU, TAKE ADVANTAGE OF EXCLUSIVE FACILITIES IN ITALY AND IN SAUDI ARABIA.



THE ITALIAN BUSINESS GROUP (IBG) IS A PRIVATE NON-FOR-PROFIT BUSINESS ASSOCIATION THAT OPERATES UNDER THE PATRONAGE OF THE ITALIAN CONSULATE GENERAL AND THE CHAMBER OF COMMERCE AND INDUSTRY IN JEDDAH. IBG MISSION IS TO FOSTER THE EXCHANGE OF KNOWLEDGE AND EXPERTISE BETWEEN BUSINESSES IN ITALY AND SAUDI ARABIA







DEVELOP BUSINESS RELATIONSHIPS AND TRADE BETWEEN ITALY AND SAUDI ARABIA, TO BUILD FRIENDSHIP, UNDERSTANDING AND MUTUAL INTEREST, AS WELL AS TO PROVIDE A NETWORKING SYSTEM THAT CAN CREATE BUSINESS POTENTIAL THROUGH THE ORGANIZATION OF EXCLUSIVE EVENTS THAT PROMOTE THE ITALIAN LIFESTYLE





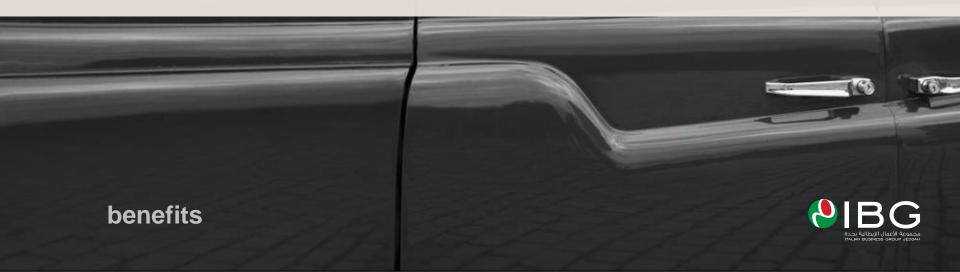
IBG IS OPEN TO BUSINESSES AND PROFESSIONALS OPERATING IN ITALY AND SAUDI ARABIA, PARTICULARLY JEDDAH AND WESTERN REGION. FOR MORE INFORMATION OR TO OBTAIN A COPY OF OUR MEMBERSHIP APPLICATION, PLEASE CONTACT: INFO@ITALIANBUSINESSGROUP.NET







VARIOUS ACTIVITIES' AND BUSINESS EVENTS WITH THE AIM OF PROMOTING RELATIONS BETWEEN ITALIAN AND SAUDI COMMUNITIES, NETWORKING, MUTUAL EXCHANGE OF BUSINESS INFORMATION, KNOWLEDGE AND CULTURE. PROMOTIONAL AND BUSINESS SUPPORT ACTIVITIES IN FAVOUR OF SAUDIS WITH BUSINESS INTERESTS IN ITALY AND VICE VERSA, SUPPORT SERVICES AND PROMOTION. DISCOUNT CARD, AND MORE ...



KNOWLEDGE EXCHANGE: ITALY AND SAUDI ARABIA ARE BOTH LARGE COUNTRIES WITH DISPERSED BUSINESS PLAYERS AND A PARTICULAR BUSINESS ENVIRONMENT. BEING PART OF IBG HELPS BUSINESSES AND PROFESSIONALS TAP INTO THE INTRINSIC KNOWLEDGE OF OPERATING IN EACH OF THESE BUSINESS ENVIRONMENTS AND AID IN THE EXCHANGE OF EXPERTISE AND BEST PRACTICES

PRESTIGE: OUR MEMBERS ARE PART OF THE MOST PRESTIGIOUS AND HISTORICALLY PROMINENT BUSINESSES IN SAUDI ARABIA AND ITALY. THOSE BUSINESSES HAVE SHAPED THE ROOTS OF THE ECONOMIC ENVIRONMENT AND CONTINUE TO BOLSTER MAJOR ECONOMIC TRADE AND INVESTMENT BETWEEN THE TWO COUNTRIES

MARKET VISIBILITY: THROUGH OUR COLLABORATIVE MARKETING, IBG OFFERS ITS MEMBERS JOINT MARKETING ADVANTAGES BY INCREASING THEIR VISIBILITY ACROSS INDUSTRIES AND MEDIA PLATFORMS. BEING PART OF OUR BUSINESS ASSOCIATION OFFERS ACCESS TO EXCLUSIVE EVENTS AND ITALIAN LIFESTYLE REWARDS

NETWORKING PLATFORM: WHETHER IT IS FOOD, CONSTRUCTION, FASHION OR AUTOMOTIVE, THE STRENGTH OF IBG IS WITHIN ITS MEMBERS. BRINGING THOSE BUSINESSES AND INDUSTRIES TOGETHER INCREASES LEVERAGE AND OFFERS OPPORTUNITIES FOR GROWTH, INNOVATION, AND ENTREPRENEURIAL BUSINESS POTENTIAL







