



“Attracting synergies and activating entrepreneurial spirit to address the historical challenges of the moment”

Bashar Jabban, President of IBG

A year full of activities and satisfaction for IBG!

IBG consolidated its presence on the territory through new members representing the most proactive business sectors, pursued new initiatives of common interest such as collaborative marketing, organized events to represent members various spheres of interests and to promote values of “Vivere All’Italiana” (Living the Italian Style).

#VivereAll’Italiana is an innovative strategy for the integrated promotion of Italy abroad initiated by the Italian Foreign Affairs Ministry, to encourage dialogue, innovation and social and economic growth. And with the evocative name of «Living Italian Style» is to stress the intention to combine the beauty and poetry to every living dimension, creating and producing. #VivereAll’Italiana will be centered on strategic areas: contemporary art, cinema, archaeology, design, gastronomy, internationalization of museums and universities, cultural tourism. A collaboration was also established with the Altgamma Foundation which, since 1992, unites top Italian companies representing Italy’s high-end culture and creative industries.

The diplomatic and consular network and Italian cultural institutes will take advantage of the collaboration

of Altgamma with its associated enterprises to implement initiatives of valorization of the Italian style.

In line with the special plan for Italian culture abroad and with the special plan for the promotion of made in Italy, promoted by the Italian Government, IBG worked together with the Consulate in Jeddah to support the most important Italian industrial sectors on the Jeddah scene, through exclusive events such as Vogue Italia that placed the Italian-Saudi Fashion business under the spotlight.

The political, economic, cultural and social framework of Saudi Arabia is rapidly evolving and all of us, Saudi and Saudi Arabia’ friends, are faced with imposing challenges.

The changes are no longer deferrable and must be tackled with positivity and entrepreneurial spirit.

In line with the essence of Saudi Vision 2030, I believe that IBG effort in strengthening the flow of entrepreneurial culture between Italy and Saudi Arabia goes in the same direction to tackle this historical moment of transition.

As IBG president I will do all my best to carry on the projects under way, with the invaluable support of our members and the institutions working for “Sistema Italia”, primarily the Consulate in Jeddah represented

by the Consul General H.E. Elisabetta Martini, and the Embassy in Riyadh, led by Ambassador H.E. Luca Ferrari.

Thank you All!

Bashar Jabban,
President of IBG

About IBG:

Under the patronage of the Italian Consulate General and The Chamber of Commerce and Industry in Jeddah, the Italian Business Group (IBG) is a non-for-profit business association that fosters the exchange of knowledge and expertise between businesses in Italy and Saudi Arabia. Its objectives are to develop business relationships and trade between Italy and Saudi Arabia, to build friendship, understanding and mutual interest, as well as to provide a networking system that can create business potential through the organization of exclusive events that promote the Italian lifestyle.

Membership:

Membership is open to businesses and professionals operating in Italy and Saudi Arabia. For more information or to obtain a copy of our membership application, please contact: info@italianbusinessgroup.net

Annual Assembly & Reception 2015

November 17, 2015



The Annual Reception represent the official opening of the winter events season and it is preceded by the Member's Annual Assembly. IBG considers the Annual Meeting Reception as a vital moment in its social calendar.

This year the Assembly took place in an exclusive Beach Resort in Aubor in front of IBG members and board. After a brief report of the President, Bashar Jabban, and the board's vote that approved the annual program

of activities and related financial plan, H.E. Elisabetta Martini, IBG Honorary President and chairman of the Association, took the floor. She confirmed her active support on IBG future agenda aimed at consolidating the relations between the members and facilitating business occasions between Italy and Saudi Arabia.

A charming Italian atmosphere featured the following reception at the pier, accompanied by the notes of a violin soloist. The Italian inspired

dinner was served at the infinite pool overlooking the beach.

The reception was attended by numerous distinguished guests and friends of Italy, including H.E. Todd C. Holmstrom, American general Consul in Jeddah, which were offered also the opportunity to see an extract from the exhibition "InCanto Italiano", organized by the Italian Consulate in occasion of the Italian Language Week.

Lunch at the Italian Cultural Section in occasion of Eurovent delegation visit in Jeddah

January 12, 2016



A lunch at the Italian Cultural Club was held by the Consulates General of Italy, France, Germany and Turkey and with the participation of Italian Business Group, to welcome Eurovent delegation in its stop in Jeddah while visiting KSA.

Eurovent is the leading Europe's industry association for indoor climate, process cooling and food chain technologies: it represents over 1,000 companies in 13 European countries, employing 150,000 people who generate more than €25 to 30 billion of annual output. Over the years Eurovent has become a well-known and respected

stakeholder in all industry-related matters and, in particular, in climate change and energy efficiency.

The delegation hosted in Jeddah was composed of about 15 Eurovent members representing major international manufacturing companies from several different countries.

H.E. Elisabetta Martini, Italian Consul in Jeddah, warmly welcomed all the guests at the lunch which also included a delegation of Saudi businessmen operating in the same industry sector.

Mr. Erick Melquiond, President of Eurovent Certita Certification, took the floor to thank the Italian hospitality and the joint effort of Italian Consulate and Italian Business group to organize an interesting and productive networking event.

Italian Chefs Raimondo and Gennaro Chiacchera from Rossopomodoro Restaurant in Jeddah prepared an intriguing menu with gastronomic specialties of the Neapolitan and Campania region tradition, much appreciated by all the guests.

October 21, 2015

The Consulate General of Italy in Jeddah presents 15th edition of the Italian Language Week in the World with a musical performance by Michele Abramo, tenor, and Francesco Impellizzeri, performer, associated with the exhibition "InCanto italiano, l'italiano nella musica, la musica dell'italiano", a journey in the Italian songs of XX century. The exhibition aims to highlight the Italian language evolution through the popular music in the last century



Making Pizza with Consul Elisabetta

February 29, 2016

A marketing networking event organized by Italian Business Group as part of a series of events promoting Italian lifestyle and products

How to make a healthy, original Italian pizza at home, in your kitchen? Raimondo Chiacchiera from Rossopomodoro Restaurant in Jeddah unveiled the secrets to obtain a perfect pizza starting from choosing the right ingredients, through the delicate process of the dough preparation and the perfect cooking. IBG guests were actively involved in each single step of the preparation and finally tasted the result of their labors!

All the original Italian ingredients, from the flour to the tomatoes and the virgin olive oil, were kindly provided by Rossopomodoro, a brand that represents the Italian professionalism in restaurant business.



Moda Italia in KSA by Reem Faisal

IBG NEWS

April 15, 2016

A marketing networking event organized by Italian Business Group as part of a series of events promoting Italian lifestyle and products



The event was introduced by an interesting discussion panel about the cultural values and influences of Italian fashion on Saudi designers and fashion economy, in terms of creative inspiration and interdependence of resources.

Speakers:

Reem Faisal, Bridal and evening couturier/ creative director of Eve Haute Couture

Dina Kattan, Director of the Fashion and Design program at DAH University in Jeddah

Bakry Alkaff, Creative Director and Brand Consultant, Pattern Agency Moderator: Noha Sindi, image consultant and personal shopper

Sitra, established company importing and commercializing Haute Couture fabrics in Jeddah, kindly provided the samples of beautiful Italian materials displayed on the stage, that inspired the discussion.

The following fashion show has enchanted the guests for the lightness and originality of Reem's

creations. The Italian Cultural Section was a perfect location for enhancing the show, with an elegant and careful selection of lights & music.

The House of Flavors, with its delicious mocktails and tasting of a selection of Italian gourmet specialties, and Danube Supermarkets greatly contributed to the success of the event.

Event Coordinator: @chessgala
Music & entertainment: @djelfuego
Photography: @klo.photography
Model: @saria.nassif

SACE Business Dinner

March 3, 2016

IBG was pleased to extend to its members the invitation at the business dinner hosted by the Consul General of Italy and Honorary President of IBG, H.E. Elisabetta Martini, at her residence to meet Mr. Marco Ferioli, head of Sace Dubai, visiting Jeddah in occasion of Jeddah Economic Forum.

SACE is the Italian Export Credit Agency competent for financing export projects with Italian companies.

The JEF panel “Support your project with SACE, the Italian export credit agency” took place at Hilton Hotel in front of a large and attentive audience.



Veneto Promozione Dinner

November 18, 2015

H.E. Elisabetta Martini in collaboration with the Italian Business Group, organized at the Italian Consular Residence a networking dinner reception in occasion of the visit of the Italian delegation “Veneto Promozione” at the exhibition Foodex held in Jeddah, which was attended by several Italian exhibitors in food business.

Dr. Martini and dr. Bashar Jabban, IBG president, warmly welcomed all the participants at the event that was a pleasant occasion to gather together Italian and Saudi businessmen interested in the same industry.

In the picture: Mrs. Orsetta Paladini – head of Veneto promozione delegation



Vogue Reception Dinatoire

April 20th 2016



The Consulate General of Italy in Jeddah and Italian Business Group (IBG) held on Wednesday 20th at the Italian Cultural section a Private Cocktail Dinatoire Dinner to honor and welcome the newly appointed Ambassador of Italy in KSA, H.E. Luca Ferrari, and Vogue Italia delegation, for the first time in Saudi Arabia in occasion of the three days' fashion extravaganza "Vogue Fashion Experience in Jeddah by Rubaiyat".

Vogue Fashion Experience Jeddah was a unique event in which 10 young Saudi female designers, selected through the Saudi Talents Scouting Committee, were the protagonists of 3 days dedicated to Fashion, with exhibitions, conferences, networking meetings and social events. The collaboration between Vogue Italia

and Rubaiyat, in the persons of Sheikh Abdullah Binzagr and Mrs. Wafaa Abbar Binzagr, founder members of IBG, made possible an extraordinary event that had its focus on culture and education exchange between Italy and Saudi Arabia.

Among its goals, Italian Business Group aims to promote a network that facilitates young Saudi designers' access to Italian production resources, and Vogue event offered the opportunity to highlight it.

The evening took place at the Italian Cultural Section and saw the participation of numerous international guests from the fashion business, as Mrs. Franca Sozzani, Vogue Italia Editor in Chief, Mrs. Silvia Venturini Fendi, Mrs. Alberta Ferretti, Stella Jean, Delfina Dellelletrez Fendi,

Farida Khelfa, Linda Morselli and Sita Abellan, which gathered together with IBG members, guests, representatives of the event sponsors and influent personalities from Jeddah business community.

Qusai Kheder, the Saudi popular hip hop artist, had an acclaimed performance and the soiree was accompanied by the background music of the live piano played by Maestro Vincenzo Provenzano.

This unique event was made possible thanks to the sponsorship of **AlGhassan Motors, Sharbatly Fruit, Ayan Hoding** and **Bulgari** and was covered by national and international magazines and newspapers.

IBG Corporate Members



GHAEER ASHOOR



1921 Ignazio Messina & C.



Linea Progetti



REEM FAISAL
Bridal & Evening Couture



STUDIO RIGHINI
Commercialisti & Avvocati

DASAR



Kgroup

Sponsors



BVLGARI



Useful Info

The Italian Ministry of Foreign Affairs:
<http://www.esteri.it>

The Italian Consulate in Jeddah:
00966.12.642.1451
consolato.gedda@esteri.it
<http://www.consgedda.esteri.it>

Jeddah Chamber of Commerce and Industry:
00966.12.651.0869
info@jcci.org.sa
<http://www.jcci.org.sa>

Jeddah Economic Gateway
<http://www.jeg.org.sa>

The Saudi Embassy in Rome:
0039.06.844.851
<http://www.arabia-saudita.it>

Italian International School of Jeddah:
00966.12.606.4335

Italian Cultural Center in Jeddah:
00966.12.643.2376

Huracan Spyder at The Italian National Day



As by tradition, Al Ghassan Motors performed through all year long a rich agenda of events and initiatives focused on its prestigious Lamborghini brand.

Lamborghini is part of the Italian history of automotive industry, born in that miraculous land known as Emilia Romagna region, limited by the

cities of Bologna, Ferrara, Modena, Reggio Emilia e Parma, which gave birth to many sport and luxury moto and car brands, famous all over the word. Lamborghini was established and grew up there, and despite being known and sold worldwide, maintain deep roots in this territory and in Italy.

There is no event about true

«Italianness», luxury and high technology in automotive sector that does not see Lamborghini as protagonist. Lamborghini is official sponsor of the most significant Italian events in KSA, including the celebrations for the Italian National Day in Jeddah and Riyadh.



Road Trip to KAEC



45 Lamborghini Club members on a long drive to KAEC, an open day full of activities as Drag Race and Karting discovering the potential of a new born growing city.



Sa'aid & the community: Nasser al Aswadi art exhibition



According with the values expressed by Sa'aid & the community projects, that focus on leveling up education and social awareness of different categories of the community, and following the success of Salvador Dali show at King Abdullah Economic City in 2015, Tamer Group sustained Yemeni painter Nasser Al Aswadi art exhibition in Jeddah on April 2016. The exhibition was curated with great sensitivity by Cristina Tamer and Bernard Epaud, Project Manager

at I.A.R. Art Resources Ltd, and it acquired special significance also for the choice of the location, an historical dwelling in old Al Balad district, renovated and adapted for the occasion.

Peace and tolerance were the main concepts expressed by Al Aswadi's 25 paintings and 8 sculptures, exhibited under the name "Messages /Rasayil".

The author's conceptual message

has been embedded in the paintings with calligraphic use and repetition of the words Peace and Tolerance. For Nasser Al Aswadi, calligraphy is a way to express feelings and thoughts without them being specifically linked to language. He uses Arabic letters, words and forms as well as spiritual sources. The wide variety of meanings and styles nourish the artist's creativity. Nasser's work is inspired by journeys, rural landscapes, architecture, public crowds and busy streets.

As he was always keen to translate these experiences into artistic creations, in each piece of work, Nasser picks a writing style that lends the best sense and passion to that work. Letters and words are not drawn on a straight line or placed horizontally, but painted and stacked separately and are identical to each other, tangled and lost in the imaginary space of the painting.

The purpose of using interlocking letters is to offer a unique artistic style of his own. Nasser has exhausted all the different styles of Arabic writing to create a world in which his work is abstract and is obviously inspired by everyday events and concomitantly makes use of the energy and light of the words he selects. Writing is the core of his work and it strays from the normal usage of those terms to enable others to enter a world of sign and visual language.



SA'AID PHILOSOPHY

In Arabic:

Means "Forearm" Which Symbolize The Part Of The Body That Connect Between The Body "Community" And The Hand Which Symbolize "The Company".

In English:

(Sa) Is An Abbreviation Of Saudi Arabian, While Aid Represents Reaching Out And Collaborating.

Marriage by Bridal designer Reem Faisal

REEM FAISAL
Bridal & Evening Couture

Reem Faisal, a renowned Saudi Bridal & eveningwear designer, who also is a fashion activist and the first fashion career coach in Saudi Arabia, teamed with Korloff Paris as the strategic partner for the opening of Korloff's flagship showroom in Jeddah Saudi Arabia.

Korloff selected Reem Faisal to design gowns that would represent the luxury and delicate hand-crafted glory of the Korloff Mariage jewelry, trusting her abilities to understand the values of the Mariage collection & in synergy with stratosphere of society which the

Reem Faisal caters to.

Two gowns were created by Reem Faisal, one being the grand Mariage gown. and the other black two piece ensemble to represent the rare Korloff black diamond.

Sponsors of the event include EVE Salon & spa that sponsored the aesthetic services for VIP attendees such as Aline Watfa, of MBC's "Style", under the supervision of Madam Shenaz Sait & Ms. Shahrazad Faisal. Artistic pictures of Korloff jewelry was sponsored by Tasneem Sharaan.



Facts about the bridal gown "Mariage Le Mariee" by Reem Faisal

1. The gown took 300 hours of hand crafted labour and artistry to create.
2. The number of artisans and pattern engineers that worked on this gown: 8 members of the Reem Faisal atelier.
3. 14 yards of French Taffeta was used to create "Mariage La Mariee"
4. 50 pieces of structural boning went into the strusses, bustle & inner structure of the gown.

5. 200 spools of embroidery thread was used in embroidery detailing the gown

6. 1800 grams of Swarovski sequins & Japanese beads & fresh water pearls were used in ornamenting the gown.

7. The design concept for Mariage Le Mariee was finalized after 3 days of prototyping at the Reem Faisal atelier

Facts about the "Noir" gown

-The black diamond evening gown was created by designer Reem Faisal to embody a spirit of dark decadent beauty, in parallel with the mysterious luxury of Korloff's black diamond.

Printing the word "Eden" in this creation symbolizes the romance and femininity that Korloff's black diamond radiates to its wearer.

Fast Auto Technic launches new, highly sophisticated Service Centre for Maserati vehicles in Riyadh



Fast Auto Technic, the official dealer for Maserati cars in Saudi Arabia, opened their new, cutting-edge car service center in Riyadh. The service center with a total area of 2,848 square meters, has been installed with the latest state-of-the-art equipment and customer service standards. This new facility is fitted with 15 work bays with hydraulic lifts to further enhance the customer experience with optimized service output.

The opening of the new service center in Riyadh is a considerable achievement for the company and affirms its commitment to competing on international standards in the area of vehicle servicing. The new center is

staffed with highly skilled, Maserati trained technicians to ensure the best quality of service to their clients.

On the occasion, Fathy Allam, General Manager at Fast Auto Technic, said: "The new advanced car service center in Riyadh emphasizes the company's strategy for customer service in the entire Kingdom. We constantly review, refine and develop in order to meet and exceed our customers' expectations and to establish long term trust and loyalty. We are also proud of our experienced and highly qualified technicians who are specially trained to handle all vehicle service requirements"

A comfortable waiting lounge and a parking area for over 75 vehicles is an added client benefit in addition to a prayer area, a facility for retail sales and a special section for washing and polishing cars. A further highlight is a dedicated section for servicing Maserati's in ultra-privacy.

Saudi Arabia owners experience “Passione Ferrari” in an action-packed day



The Dubai Autodrome International Circuit played host to a very special motor sports event last weekend, where Ferrari Owners from Saudi Arabia participated in Passione Ferrari Track Day, an annual track event involving a series of driving activities. The event was organized by Fast Auto Technic, the official importer of Ferrari in the Kingdom of Saudi Arabia.

This unique event was aimed at enhancing customers experience with Ferrari’s legendary road-going and racing performance and, in addition to hot laps around the track and practical training by the Official Ferrari Pilota instructors, who came

particularly for this event in order to refine the technique of each driver on the track and his ability to control the car on tight turns and bends.

The programme also included advanced level training for those Ferrari owners who have participated in track days in the past, as how to face various driving conditions including sudden stop on slippery road surface, maneuvering, driving into sharp curves and safe driving. Attendees were briefed about Ferrari cars, and enjoyed driving various cars including 488 GTB, 488 Spider, GTC4Lusso, California T and F12 Berlinetta, where they experienced themselves the outstanding performing and

maneuvering capabilities.

On this occasion Fathy Allam, General Manager of Fast Auto Technic said that “this event is important for Ferrari owners & for us as well, as it improves their skills in driving Ferrari cars and it strengthen our relation with our clients”. He added: “We will continue permanently in such training programs in a Ferrari’s distinctive style, which were included in the marketing of our programs throughout the year, and that would deepen and develop a relationship with our customers.”



LINE 3 SHORING WORKS FOR THE TBM BREAK-IN BREAK-OUT



PILE DRILLING BELOW WADI HANIFA BRIDGE



RIYADH METRO LINE2 MONOSHAF

TREVIASC (Trevi Arabian Soil Contractors), a full service ground engineering & contracting company that has operated in KSA for more than 40 years and became affiliated to the Italian TREVI Group in 2009, has been engaged on the deep foundation and enabling works of Lines 1, 2 and 3 of Riyadh Metro Project, commissioned by Arriyadh Development Authority.

On Lines 1 and 2 under BACS Consortium (Bechtel, Almajani, CCC, Siemens), TREVIASC has been responsible for the execution of drilled piles diameter 3000mm and 1200mm, socketed in the limestone rock with varying lengths from 6.0m to 25.0m, for the viaducts of these two metro lines. Due to the large pile diameter and extended length of some piles, a 29-ton steel cage has been recorded to be the heaviest reinforcement installed. A total quantity of 524 piles 3000mm diameter and 247 piles

1200mm diameter have been cast utilizing 45,000m³ of concrete and 42,000 ton of steel reinforcement from the beginning of the project to date.

On Line 3 under ANM Consortium (Salini-Impregilo, Ansaldo, Larsen & Toubro, Nesma & Partners and Bombardier), TREVIASC has been engaged in the execution of the shoring works at four underground stations (3F1, 3F2, 3E1, 3E4). Works have consisted of contiguous piles, secant piles, micropiles, shotcrete, sub-horizontal anchors and vertical anchors as relevant to the scope of each station. Where the secant piles are in the TBM way, a fibre glass reinforced polymer deformed bar reinforcement was supplied from Italy and installed. Works at Stations 3F1, 3F2 and 3E4 have already been completed and are currently ongoing at Station 3E1.

Furthermore, TREVIASC has also been awarded the execution of foundation works at Wadi Hanifa Bridge under ANM Consortium as well. Works consisted of execution of 68 diameter 1200mm piles and 245 diameter 220mm micropiles utilizing 3450 m³ of concrete, 450 ton of steel reinforcement and 560 m³ of grout in low head room condition under the existing Wadi Hanifa bridge. To accommodate the challenging operation below the bridge a piling rig with short mast and Kelly bar was specially manufactured in Italy for the task. Installation of 24m permanent casing was made by connecting 2m segments casing and in similar way, a 42m reinforcement steel was installed by means of 4m segments and couplers.



The entrance of Jolly Palladio into Ignazio Messina & C fleet completed the second phase of a corporate investment plan. Jolly Palladio is the newest realization of the Korean shipyard STX Offshore and Shipbuilding in Jinhae and this was the last ro-ro container vessel that the company commissioned to the shipyard just after its sister ships Jolly Titanio, Jolly Cobalto and Jolly Vanadio. Phase one of the plan for the development and modernization of the fleet had ended in early 2013 with the entry into service of Jolly Quarzo, the last of four vessels sailing under the Italian flag (Jolly Diamante, Jolly

Perla and Jolly Cristallo) realized by the Korean shipyard Daewoo. Ignazio Messina & C. can now boast a completely renewed fleet, consisting of ro-ro container ships with advanced technology equipment and modern pollution control systems. This is a strong signal showing how Ignazio Messina & C. is truly determined to continue playing a role of absolute leadership on the shipping market. This act implies a new responsibility for all in the company, no matter the position, and thus a great commitment to value the tools at its disposal. The obligation to support such an important investment plan represents

even a greater challenge if compared to the one the company is already facing, namely, the difficulties related to a market in constant evolution. Ignazio Messina & C likes to remember how investments in material assets were sustained by investments on the further development of professional competences of the human capital, trying to make the company stronger in its daily challenges. Welcome Jolly Palladio!

The Armani Group to open its first Armani Casa Store in Jeddah

رباعيات
Rubaiyat



Giorgio Armani is pleased to announce the opening of its first Armani/Casa freestanding store at Rawdah Street in Jeddah.

The underlying concept behind the Armani/Casa store (340 square meters) is to create a distinctive atmosphere through a combination of products that range from furniture and furnishings to accessories, décor and fabrics – for both day and night zones – carefully selected for their compatibility in terms of shape, material and colour, and all displayed within a bright but softly lit environment.

Around the entire perimeter and within the space itself, panels have been created in order to subdivide the displays. These comprise two slim, glossy, metal structures that feature two panels in bronze-coloured honeycomb polycarbonate on each side. Other technical aspects of the display are as follows: the display system for accessories consists of clear glass shelves supported by

poles of full length, finished in glossy black lacquer. In order to identify and outline the different display areas, glossy black reflective aluminium has been placed over the existing floor.

Armani/Casa and the Interior Design Studio

More than fifteen years after its foundation, Armani/Casa is a world leader in the luxury furnishings sector. A byword for elegance and style, it stems from Giorgio Armani's living dream of a warm, harmonious, highly comfortable and sophisticated haven. Since 2003, the Armani/Casa Interior Design Studio has provided complete interior design services to private individuals and property developers, from the conceptual phase through to supervising the execution. The studio's work involves developing creative solutions – under the artistic direction of Giorgio Armani – that are the product of painstaking architectural research and extensive study into the project's cultural, geographical and architectural context. In this way, the individual

designs are developed to be perfectly integrated into their settings in terms of their features and aesthetic values. The Armani/Casa Interior Design Studio's research impacts on the selection of all materials, colours and finishes involved in the fit-out, as well as on the design of the built-in or custom-made furnishings; all of this is to ensure each design is unique and in keeping with the client's requirements. Among the Armani/Casa Interior Design Studio's most recent projects: Maçka Residences in Istanbul, Turkey, The World Towers in Mumbai, India, Century Spire, in Manila, Philippines and Residences by Armani/Casa in Miami, Florida.

Armani/Casa is present in 40 countries with a total of 56 stores, comprising 27 flagship stores and 29 shop-in-shops. The stores are in major cities around the world, including Milan, Paris, London, New York, Los Angeles, Miami, Hong Kong, Tokyo, Shanghai and Beijing.

Rubaiyat Department Store at Stars Avenue establishes a new shopping trend and uplifts standards of luxury shopping

رباعيات
Rubaiyat



With 291 luxury brands and a unique personal shopping service offered at Jeddah's largest fashion super store

When it comes to shopping for high-end fashion, Jeddah is bursting with boutiques and mega malls, but there is only one department store in Jeddah offering a unique range of 291 luxury brands including more than 80 ready to wear designer labels, footwear, accessories and exclusive fragrances all under one roof.

The Rubaiyat Department Store, with its prominent location in the upscale Stars Avenue shopping complex on Malek Road, has become a favorite destination of Jeddah's fashion loving ladies who enjoy shopping in a private environment attended by experienced and knowledgeable fashion advisors.

Wafaa Abbar, President of Rubaiyat said, "For more than 30 years Rubaiyat has been pioneering the fashion industry in Saudi Arabia, bringing ladies and men's designer clothes to fashion lovers. Today, with the new Department Store, we are redefining the luxury shopping experience in Jeddah not only by offering the most exclusive brands, but also by offering an exclusive service provided by fashion advisors that have been

trained to cater to our clients' needs and wishes."

Entering the Rubaiyat Department Store is an experience unlike any other. The spacious three-storey multi-branded store is a must-shop for anyone looking to experience the best selection of luxury fashion in Saudi Arabia.

Inside the store, customers will find nine categories dedicated to their favorite luxury brands that are exclusive to Rubaiyat, including iconic names such as Armani, Balenciaga, Dolce and Gabbana, Gucci and Saint Laurent.

The categories are Women's Designers, Women's Contemporary Brands, Women's Denim, Hand Bags, Scarves, Footwear, Sunglasses, Niche Fragrances and Fashion Jewelry. For shoe lovers, the Rubaiyat Department Store has the distinction of offering the largest luxury shoe collection in the kingdom, promising to satisfy the wildest fashion desires. Not only is the store the home of designer fashion, it includes access to exclusive designer perfumes and accessories.

Unique to the Rubaiyat Department Store, customers can enjoy relaxing

in the comfort of the Ruba Lounge where they will be offered an exclusive personal shopping service by the fashion advisors in a completely private setting where they will enjoy the ultimate luxury shopping experience.

The luxurious Personal Shopping Suites are designed to provide a more comfortable shopping experience in a private environment where members of the Personal Shopping Team use their expertise and knowledge of trends and style to help customers find exactly what they are looking for.

Further support is provided by the Customer Service Team, which is dedicated to ensuring that service standards at the Rubaiyat Department Store exceed customers' expectations.

Adding to its world class attractions, Rubaiyat Department Store sets the scene for the good things inside with its stunningly creative window displays, which recently featured an amazing collection of spectacular South American carnival costumes and are changed according to the seasons and the latest fashion collections.

Turin Islamic Economic Forum

Islamic Finance for Social Inclusion & Economic Development

Studio Righini participated to the 3th edition of TIEF (Turin Islamic Economic Forum), a project shared by the Municipality of Torino, the Chamber of Commerce of Torino, the University of Torino and ASSAIF – Association for the Development of Alternative and Innovative Financial Instruments, to promote effective initiatives on Islamic Finance for social inclusion and economic development of the territory.

After the maiden (2014) and second (2015) TIEF editions that launched, explained and created the momentum for Islamic finance and economy, the City of Torino hosted the third edition on March 6th and 7th 2017, focusing on the use of Islamic finance to trigger processes of social inclusion and to foster economic development and internationalization of local SMEs, particularly in the field of renewable energies, biotechnology and aerospace, as well as sport, art, culture, heritage and environment conservation, with insights and updates on the evolution of the national law on fiscal neutrality.

TIEF was a unique occasion for JPA Italia, here represented by dr. Daniele Cereghini from Studio Righini, to meet with the most important Islamic finance players at international level and deepen the new trends related to Islamic finance.

Among the numerous international speakers intervened on the various themes developed in the panels, let's mention:



Abdulla Mohammed Al Awar,
CEO, Dubai Islamic Economy
Development Centre (DIEDC)

Yanguo Liu, Director,
International training Centre of the
International Labour Organization

Chiara Appendino, Mayor, City of
Torino

Vincenzo Ilotte,
President, Torino Chamber of
Commerce

Saeed Mubarak Kharbash Al Marri,
Head of Strategy & Planning, Dubai
Islamic Economy Development
Centre (DIEDC)

Paolo Biancone,
Professor, Islamic Finance
Observatory, University of Torino

Abid Masood,
Technical Director, Halal Food
Council of Europe (HFCE)

Antimo Cesaro,
Undersecretary, Italian Ministry of
Cultural Heritage and Activities &
Tourism


Valentino Cattelan,
Researcher, Saudi-Spanish Center
for Islamic Economics and Finance
(Madrid)

**Shaikha Mai bint Mohammed Al
Khalifa,**
President of the Bahrain Authority for
Culture and Antiquities

Andrea Agnelli, President,
JUVENTUS F.C.

Amina Ahmed Mohammed,
Executive Director, Emirates
International Accreditation Centre

IBG Events



IBG monthly gathering

- Attract Prospects for IBG/ IBG Members
- Involve & Motivate Audience
- Exchange idea's on pre defined topics of common Business Interest

Events

2016 - 2017

Annaul Assembly Reception
Italian Cuisine Week
Italian Design Day
Italian Language Week
Discover Italy
Design & Culture
Networking Events

IBG Social Media



Public Page

Used to promote Italian culture, heritage, relevant news and sport events. Announcement of upcoming events



Account

Used to promote IBG events and upcoming functions, displaying selection of event pics, short videos and material



Private Group







Used to display albums and videos of events and functions and as a planning and information hub to all our members and sponsors



Channel

Used to post events and functions videos

Contact IBG

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